

Toolbox Talk

Celebrating Commitment

The purpose of Inclusion in Construction Week is to showcase best practices, provide opportunities to build new business connections, and facilitate resources and trainings. Your engagement is crucial to making the week successful.

In the construction industry, commitment to small business inclusion has led to the growth of many small businesses into very successful larger companies. Relationships, like projects, are built over time, and so are small businesses. Staying focused, being determined, building a legacy, and pride in construction and what we do are just some of the passionate stories we want to celebrate. If you are a small business, we thank you for your commitment to providing opportunities to others as you develop into a successful business.

Action 1: Watch videos – AGC will post small business testimonials on LinkedIn. These videos share some of the struggles and successes of small businesses.

Action 2: During stretch and flex, ask if any small businesses are on the job site. (Provide a list of the small businesses on-site to read aloud if you have it). Discuss some of the scopes and services they provide and the importance of small and diverse businesses to our industry and the job site.

Action 3: Enlist a small business on your job site to speak briefly about what it's like being a small business and where they could use help.

AGC: Sponsored small businesses to participate in a short video about the company and its personal growth. The videos feature their personal stories of their companies' struggles, keys to success, what kept them going, and why they chose construction.