

# Professional and Industry Associates Council Charter

## Purpose

To collaborate with other councils and committees within AGC to promote membership participation, outreach, awareness, inclusion, and to build relationships with all members of the chapter.

## Committee Leadership

Chairs and vice chairs are elected from within the council and serve a two-year term. At the chair's option, these positions may be combined, and both individuals can serve as co-chairs.

The council has also established a steering committee representing all areas of the Professional and Industry Associates Council (bonding, accounting, legal, insurance, finance, materials, equipment, and related support services) to help guide council functions. Steering committee members' terms are one year and may be renewed annually for up to five years.

<b>Committee Leadership</b> <b>Chair:</b> Andrew Choruby, Anchor Insurance & Surety, Inc.  <b>Vice Chair:</b> Michael Moore, Merchants Bonding Company Portland	<b>Staff Liaison</b> Kc Pruneda, Events Specialist <a href="mailto:kcp@agc-oregon.org">kcp@agc-oregon.org</a> or 971-940-6785  Mike Dean, Events Manager, <a href="mailto:miked@agc-oregon.org">miked@agc-oregon.org</a> or 971-385-9343
<b>Full Council Meeting Frequency</b> Bi-monthly	<b>How to Get Involved</b> Open to all associate chapter members

## Objectives

### Represent:

- Be the contact point for issues affecting associate members in our chapter and be acknowledged as a contributor and initiator of thought.
- Speak for associate members within the chapter.
- Encourage associate member involvement in associate-supported chapter events, and other ad hoc committees.
- Drive associate member attendance at events and meetings and other chapter functions.
- Increase associate involvement in our chapter overall.

### Influence

- Identify and respond to industry issues—internally and externally (both within AGC and outside of the association).
- Ensure that associate members have representation and leadership roles on the AGC Oregon-Columbia Chapter Board of Directors.
- Assist the AGC Oregon-Columbia Chapter staff, Board of Directors, and Executive Committee as it relates to associate members. Be seen as a positive influence for all members.



THE ASSOCIATED GENERAL CONTRACTORS OREGON-COLUMBIA CHAPTER

9450 SW Commerce Circle #200, Wilsonville, OR 97070

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- Recommend forums or task forces to discuss industry issues. Look to articulate issues in ways that cause contractor members to want to engage in discussions.
- Be seen as a group providing solutions to issues in the industry and in the chapter.

## Communicate

- Increase associate member awareness of AGC's resources, services, initiatives, and opportunities through effective communications.
- Provide networking opportunities to bring associate members and contractor members together.
- Provide meeting/educational session attendees with additional information regarding the value of AGC.
- Provide opportunities for dialog between associate members, contractor members, and government agencies.

## Educate

- Inform members of construction-related issues affecting the construction industry each year, together with what the chapter is doing and how associate members can help or get involved.
- Periodically present to the Executive Committee a summary of specific issues that affect the industry, general contractors, and specialty contractors, as seen by the associate members.
- Coordinate/sponsor educational sessions.

## Develop Local and National Leaders

- Integrate associate members in AGC both locally and nationally by participating in various committees, task forces, and other opportunities to address specific issues impacting the daily operation of contractors.
- Identify and promote the involvement of associate members with AGC leadership at the chapter and national level.
- Identify individuals for grooming to be chapter leaders.

## Retention Outreach

- Pairing participating Council members with new chapter members and/or new points of contact for existing chapter members to encourage integration and retention by:
  - Connecting one-on-one via telephone and/or in-person meetings;
  - Asking about individual and their company's goals for membership;
  - Extending invitations to upcoming events; and
  - Continuing to be a touchpoint for any questions arising out of further involvement in the chapter.



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