

BUILD OREGON

2023 ADVERTISING PACKAGES



MEMBER ADVERTISING

The Opportunity: Advertising with Build Oregon is your opportunity to get in front of thousands of skilled workers in Oregon and SW Washington.

The Audience: Thousands of jobseekers looking to get into the trades visit Build Oregon's website and social media channels each month.

The Next Generation: Reach the next generation with our enhanced advertising packages. Build Oregon is purpose built to reach the next generation online. We meet them on their own turf – TikTok, YouTube, SnapChat and Instagram – and show them the way to a rewarding, debt-free career path.

The Build Oregon Impact:



100K+

website views per year



30K+

unique visitors per year



1.5M+

social views per year

The Next Step: Inquire about advertising with Build Oregon today. Space is limited! Contact Amber Klingner at amberk@agc-oregon.org.

Grant Opportunities: To ensure the opportunity to be featured on Build Oregon is equitable AGC will offer select packages as grants to minority and women-owned contractors. To apply contact Amber Klingner at amberk@agc-oregon.org.

BUILD OREGON

PACKAGES

Product	SOLD OUT Platinum (2 available)	Gold (4 available)	Silver (10 available)	Included with membership	Market Value
Ad Feature: your company in a Build Oregon ad campaign (150k views) (April-May or Sept. - October)	✓				\$2,500
Photography Feature: your job site in an upcoming photoshoot and ad campaign + rights to use imagery (March or July)	✓				\$2,500
Quiz Sponsor: exclusive sponsorship of our most popular page for two months	✓	✓			\$1000
Featured Job: exclusive skilled trades job listing for one month	✓	✓			\$500
Skilled Trades Feature: exclusive sponsorship of one skilled trade page for three months	✓	✓	✓		\$750
Blog Feature: your company featured on the Build Oregon blog (indefinite)	✓	✓	✓		\$500
Social Feature: one company post on Build Oregon's social media (indefinite)	✓	✓	✓		\$250
Unlimited job listings (indefinite)	✓	✓	✓	✓	\$100 per listing
Events: Unlimited recruiting event listings (indefinite)	✓	✓	✓	✓	\$100 per listing
Price:	\$6,000 (\$8,000 value)	\$2,500 (\$3,000 value)	\$1,250 (\$1,500 value)	included	

BUILD OREGON

QUIZ ADVERTISING

Build what matters.



Take our quiz.

Not sure where to start? Answer a few quick questions in our skilled trades guide, and we'll provide you a set of skilled trades worth checking out. It takes a few minutes or less!

Find Your Trade

press Enter ↵

⌚ Takes 1 minute

Sponsored by:



FEATURED JOB

BUILD
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Careers Training Find a job Events Blog Resources About

FIND A JOB

GET TO WORK

WORK NOW!

WorkNow! is our directory of available jobs in Oregon and SW Washington. Search for current jobs available in your community and be notified when new jobs become available.

SEND A JOB TODAY!

FEATURED JOB

Rickenbach Construction Inc. Construction Carpenter

Do you love working with your hands and giving back to the community? The team at Rickenbach Construction Inc. is looking for a carpenter to assist in historic restoration, renovation, and new construction in the commercial and residential markets in Astoria, OR. As a carpenter with Rickenbach Construction Inc., you will help build and repair structures in the local community and be a part of a locally esteemed group of construction experts.

[VIEW CURRENT OPENINGS](#) [MORE ABOUT THE TRADE](#)

Volunteer opportunities

Join our team and build your skills while volunteering at one of these organizations!

REBUILDING CENTER
BUILDING COMMUNITY THROUGH REPAIR

Habitat for Humanity

Sponsored by:

Not sure where to start? Take the quiz.

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[TAKE THE QUIZ](#)


SKILLED TRADES

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SKILLED TRADE

Carpenter

sponsored by: 

AVERAGE HOURLY WAGE

\$26-44

WHAT YOU NEED

- 18 years old
- 576 classroom hours
- 8,000 hours on the job training





Job description

Carpenters build or remodel almost every kind of structure, including houses and commercial buildings, bridges, churches, factories, and highways. They work with power and hand tools to build wood framing for houses, roofs, stairs, decks, and sheaths, and forms for concrete. Carpenters install doors, windows, and handrails, build cabinets, and counter tops. Carpenters perform interior and exterior finish work. They read blueprints, measure accurately, and

Oregon-Columbia Carpenters

Area: Area 1, 2, 3

Phone: 503.256.7300

Phone 2: 800.309.1442

Website: <http://www.nwcoc.com/>

 Translate ▸

BLOG FEATURE

Carpenter Apprentice Avery McEntire Shares Why He Chose the Skilled Trades

by Build Oregon | Jul 28, 2022 | Careers, Education



We connected with Avery McEntire, a [Schweiger Memorial Scholarship](#) recipient and current Carpenter Apprentice with [PNCI](#). Here's what Avery shared about his construction experience:

What did your path into the skilled trades look like?

I didn't go right from high school to the skilled trades. I actually jumped into college first, but after too many bills and uncertainty about my future I decided to make the switch. And, boy, am I glad I did. I've been a carpenter apprentice with PNCI for about four years now. It was an incredibly smooth process. I applied, interviewed and was placed in an apprenticeship right away. Now, I'm in my 8th term and on track to graduate in the next year or so.

BLOG GUIDELINES



With Build Oregon, we're helping the next generation realize the many benefits of Oregon and SW Washington's booming construction industry. Today's prospective workers value inclusion, growth potential, a debt-free career path, high wages and the opportunity to advance their education. Through the Build Oregon blog, we can showcase real-life industry examples, tell relevant stories and share unique perspectives that resonate. With your help, we are going to change hearts and minds, reframe how the next generation sees our industry, and invest in the future construction workforce.

General Guidelines:

- Word count: 400-700 words
- Headlines: make them engaging and succinct
- Bio: include a brief author bio (50 words or less) at the end of the written piece

Dos:

- Summarize and simplify
- Speak to a diverse audience
- Share project examples
- Include personal anecdotes

Don'ts:

- Incorporate overly promotional language
- Cover too many topics at once
- Assume readers are familiar with industry jargon
- Use a negative tone

Examples of successful blogs:


- Five reasons to join the construction industry
- How to become a carpenter
- Q&A with a Laborer
- Paving the path for female contractors
- Training program overview

Questions to ask yourself before writing:

- How can prospective skilled workers benefit from this information?
- Who am I trying to reach?
- What do I hope to accomplish?
- Am I sharing new or interesting information?

SOCIAL FEATURE







sponsored by:

FEATURED COMPANY




Bogatay Construction

 build_oregon • Follow




build_oregon As a Heavy Equipment Operator with @bci.us, you'll help build the community through multi-family housing and educational facilities AND have access to an expansive network. Link in bio! #WeBuildOregon

23w



Liked by bci.us and others

AUGUST 9, 2022

 Add a comment...

Post