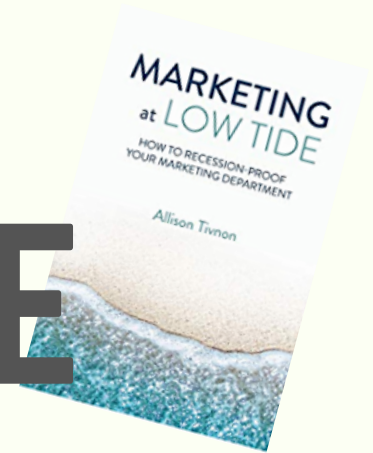


BUILDING PERSPECTIVES BOOK SERIES

PRESENTED BY THE PROFESSIONAL AND INDUSTRY ASSOCIATES COUNCIL



MARKETING AT LOW TIDE



Marketing matters just as much, if not more, during economic recessions!

In 2020, the longest period of economic expansion in U.S. history came to a grinding halt. Caught off guard by years of growth and record-breaking profits, architecture, engineering, and construction firms (A/E/C Industry) are now reeling and wondering how long the recession will last and how severe the financial impacts will be.

**THE FIRST 100 AGC MEMBERS WILL RECEIVE
A FREE COPY OF THE BOOK!**

**Following this webinar, Author Allison Tivnon will be back for a book
review Q&A in the Fall!**

Tuesday, June 8 | 11:00 AM–12:30 PM

ZOOM Webinar

(A Zoom link to access the virtual session will be sent to registrants the day prior to the event)

REGISTER: WWW.AGC-OREGON.ORG

