



## AGC Summer Convention

*Presented by*



## Call for Educational Presentations

AGC Oregon-Columbia Chapter is now accepting proposals for a limited number of educational sessions that will be offered at the Summer Convention on Saturday, August 12.

### Date and Location:

August 10–12, 2017  
Skamania Lodge, Stevenson, Washington

### Theme for This Year's Convention

***Building Amazing Relationships***

### Chapter and Convention Background

AGC has served as the voice and choice of the commercial construction industry in Oregon and Southwest Washington since 1922. With nearly 840 member companies, AGC is the only trade association representing the full range of the commercial construction industry.

Our multiple-track format is geared towards mid- to senior-level management and emerging leaders.

Approximately 250 general and specialty contractors and associate members attend the Summer Convention. All educational sessions should be targeted towards these various attendee groups.

**Please note:** *Educational sessions are only being scheduled on the morning of Saturday, August 12.*

### Topics

**Proposals will be considered for stand-alone education sessions or part of a joint presentation.**

Topics for education sessions should focus on, but are not limited to:

- Building relationships
- Human resources
- Management
- Communications
- Chasing work and how to get it
- Healthy work culture and wellness programs
- Employment law update
- Social media
- Managing challenging situations
- Leadership, building a strong team
- Succession planning, mentoring the future
- Integrity, ethics, trust
- Generational differences

### Presentation Format

- Sixty minutes in length
- No sales pitches
- All formats welcome: interactive group activities, presentation, panel discussion, etc.
- Hands-on or interactive workshops are highly encouraged
- Provide a handout and/or other meaningful takeaway for attendees

**We look forward to receiving your proposal.**

**Deadline close of business, Friday, February 17, 2017**

**Questions** should be submitted electronically to Viktoria Schulz, events specialist, [viktorias@agc-oregon.org](mailto:viktorias@agc-oregon.org).

# Call for Educational Presentations

## AGC Summer Convention

*Presented by SAIF Corporation*

August 10–12, 2017

Skamania Lodge, Stevenson, Washington

### Submission Format

Each proposal must be submitted separately and be no more than two pages in length. Please see sample page as a formatting example. *Do not include sample page in proposal.*

Proposals must include the following headers:

- Session Title
- Session Description (100 words or less)
- Presenter Names (with contact information)
- Learner Outcomes/Objectives

All proposals must be emailed to Viktoria Schulz, viktorias@agc-oregon.org, by close of business **February 17.**

### Summary of Dates

February 17 Written proposals due by COB  
(*Late proposals will not be considered.*)

March 1 Notification of approved/not approved presentations

Aug 10–12 Summer Convention

**Please note:** *Educational sessions are only being scheduled on the morning of Saturday, August 12.*

### Speaker Registration

- **Selected speakers will receive a complimentary one-day registration.** (This complimentary registration includes all sessions and lunch on Saturday, August 12.)
- Evening events must be purchased separately.
- **If the speaker would like to attend the full convention, including the SIR Awards Gala on Saturday evening, there is a discounted speaker registration fee of \$400** (regular convention fee is \$695). Speaker registration fees are non-transferable. **Please note:** any convention activities that require an additional fee or additional meal tickets for guests or family will be the sole responsibility of the speaker.
- Hotel arrangements, transportation, and mileage to/from the convention are the sole responsibility of the speaker.
- Speakers selected through this process will not receive an honorarium and will not be reimbursed for any expenses incurred in developing content or materials for his/her presentation.

**We look forward to receiving your proposal.**

**Deadline close of business, Friday, February 17, 2017**

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# YOUR Company LOGO

## 2017 AGC Summer Convention Call for Educational Presentation

### Proposal

**Presenter Contact information:**

*(Include name, title, company, email, and phone)*

**Session Title:**

**Session Description:**

*(100 words or less):*

**Audience level of experience:**

- 101 – Beginner, general information
- 201 – Intermediate, manager level
- 301 – Advanced, senior level
- 401 – Executive level

**Three Learner Outcomes/Objectives:**

*(What can the attendees expect to learn by attending this presentation? Why should attendees attend your session?)*

- Objective one: *(25 words or less)*
- Objective two: *(25 words or less)*
- Objective three: *(25 words or less)*